

THE FIRST DECADE 2014 TO 2023



FROM THE TEAM



We are celebrating a **decade of giving** back to local non-profits! We are delighted to inform you that **PIC5K**, the singular event of the Pittsburgh Indian Community and Friends is celebrating its **11th anniversary this year!** Over the last ten years the event has raised **over three quarters of a million dollars** (\$826,430*) and invested it in non profit causes in our region in the areas of Homelessness, Healthcare, Education and First Responders.

We closely evaluate every non-profit that we contribute to ensure that 100% of the investment goes to programs that serve people in need and not to overhead. Our **recent focus was on education of children from underserved communities** through non-profits such as Stem Coding, Oasis Project and Ruth's Way.

Our non-profit investments are measured in terms of return on community impact in 2022:

- Over 200 young women who were at risk were empowered to overcome adversity and achieve their goals through Junior Toastmasters, Leadership Development, Smart Money Management and ACT/SAT Prep and Tutoring
- Over 50 Pittsburgh Public School Children K-2 and Grades 3-5 were taught Computer Science Fundamentals, Scratch and Robotics
- About 50 Students from Homewood area attended the Green STEAM Summer Middle School program

As we celebrate our 11th Anniversary of the PIC5K event on **Saturday, September 14th 2024** at North Park and partner with non-profits that focus on helping **people facing homelessness**, we welcome you to join us in community partnership.

We will support local non-profits like Homeless Children Education Fund and Jubilee Soup Kitchen that help people who are at risk of becoming homeless, experiencing homelessness or trying to get off the streets!

Please donate generously at pic5k.org/donate

*includes corporate match

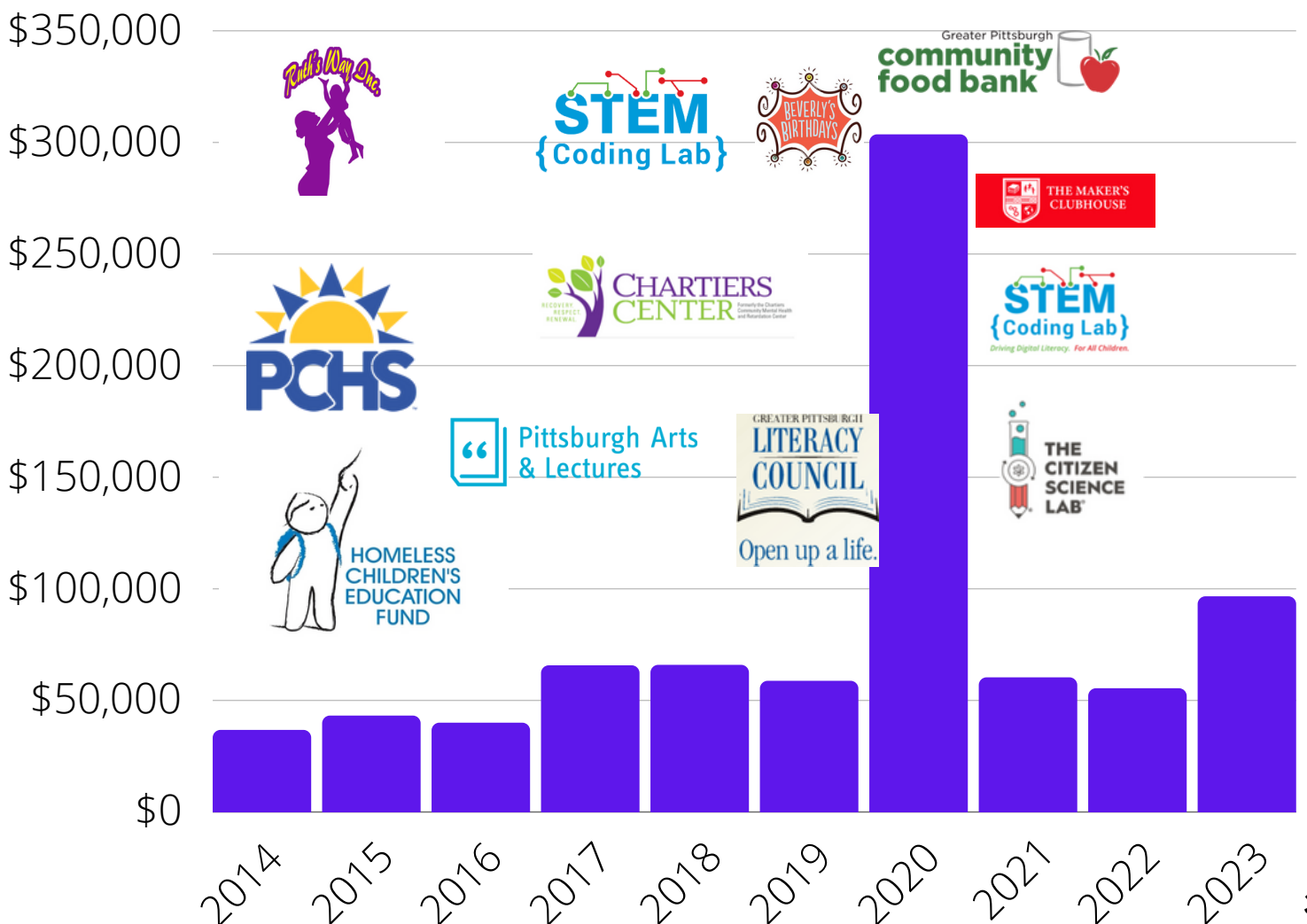
PICAF OVER THE YEARS



Since 2014, PICAF has held steady and jumped in when our neighbors are in need

In 2020, PICAF tripled funding despite a virtual run, and generated extra campaigns such as one for the Pittsburgh Community Food Bank to help our neighbors in need. Since then, donations have remained steady vs. prior years.

PICAF Donations by Year



THE PICAF DIFFERENCE

Impact Oriented

PICAF closely evaluates each non-profit that it contributes to, and looks for a track record of meaningful success. It also works with each non-profit individually to ensure 100% of all donations go to programs that serve people in need, not overhead.

Local Focus

PICAF focuses on local non-profits to maximize its impact and give back close to home. Local organizations often have lower fundraising budgets and find it difficult to get the money they need. In focusing on our local community first, PICAF aims to address many of these gaps.

Listening and Learning

PICAF realizes that our world is rapidly changing, and aims to learn and adjust its focus as needed to meet this. PICAF meets with 10+ non-profits every year to understand key needs today in the region, and is open to feedback or suggestions from the community on new initiatives.

Fostering Community

PICAF aims to build connections within the Pittsburgh Indian community and with the Pittsburgh community at large. From events such as the PIC5K to meeting with local non-profits, PICAF aims to foster a sense of community at every step of the process.

[Please donate generously at PIC5K.org/donate](https://PIC5K.org/donate)



TRUE COLORS OVER THE YEARS!



Please donate generously at PIC5K.org/donate

STEM CODING LAB

STEM CODING LAB's mission is to provide computer programming education to children in underserved communities to better prepare them to compete in the digital world.

Over the last 3 years we have invested \$45,000 in Stem Coding's effort in impacting children in Pittsburgh Schools!



Over the last three years we have impacted numerous Children at the Pittsburgh School District:

- 3rd Grade Animation and Gaming - 26 class periods
- 4th Grade Robotics - 26 class periods
- K-2 CS Fundamentals - 27 class periods
- Grades 3-5 Scratch and Robotics - 27 class periods
- Professional Development for Pittsburgh School Teachers

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RUTH'S WAY

Ruth's Way is a non-profit that **empowers at-risk girls to achieve their goals and overcome adversity**. At the beginning of the program, girls have a consultation session to identify and provide access to any outside needs through a myriad of outside partnerships (e.g., housing, food, mental health resources). Following this, girls participate in a variety of programs such as the **Junior Toastmasters and Leadership Development, Smart Money Management, and ACT/SAT prep and tutoring**.

Raising over \$45K in donations, PICA F supported 600 young women in the program.

*"What did I learn from Ruth's Way? It's actually really simple - **to embrace ourselves and our uniqueness. The way we talk, the color of our skin, the clothes we wear.** I would like to thank Ms. Isis, Ms. Amy, and Ms. Camilla for letting me embark on this journey."*



NEIGHBORHOOD SCHOOL

Neighborhood School is a non-profit in Homewood that offers STEAM educational programs through its after school program, The Maker's Clubhouse, our summer camp, Green STEAM and Play. Following COVID-19, it began a program called **Neighborhood SCHOOL (Strategy Created to Help Optimize Online Learning)**. Neighborhood SCHOOL's program Color Coded allows Kindergarten-Grade 5 students of color learn basic coding and robotics concepts.

Investing over \$55K in donations over the last 3 years:

- **50 K-5 students of color explore STEM and learn how to code**
- **Numerous students will be taught to recover from pandemic learning loss**
- **Service 10-15 one-hour remote tutoring slots for K-2 students four days each week (Monday -Thursday) over the summer**



[Please donate generously at PIC5K.org/donate](https://PIC5K.org/donate)

OTHER HIGHLIGHTS



1 million+ meals to Pittsburgh families in need



43 homeless and recovering individuals with winter clothes

90 holiday meals for veterans and those in need



200 Sleeping bags for Homeless to keep them warm over winter

20 inner city Children experienced Kayaking and SUP at North Park



[Please donate generously at PIC5K.org/donate](https://PIC5K.org/donate)



PIC5K 2024 NON PROFIT PARTNERS

11th Anniversary Focus: Help the Homeless!



**HOMELESS
CHILDREN'S
EDUCATION
FUND**

Impacting Homeless Children in Western PA

Potential Project Investments:

- **Winnie's Wagon:** Bridging the pandemic gap for homeless children using mobile units (\$500/child/year)
- **Teen Outreach Program:** teenagers navigate their future through career support, SAT/ACT prep (\$750/student)

Assisting those challenged by Homelessness



Potential Project Investments:

- Preventing Homelessness Program
- Path to Self Sufficiency Program

Targeted training in partnership with Employers (Potentially prevent Homelessness)



Potential Project Investment:

- Provide training support and assistance to avert or pull out of homelessness

*These non-profits were also supported in 2023 and we try to fund programs for three years!
Please donate generously at PIC5K.org/donate*

RUN, HAVE FUN AND HELP SOMEONE!



5K WALK/RUN + SHORTER 1K COURSE
FOR FAMILIES

11th anniversary focus: **Help the Homeless!**

Please donate \$100 or more! @ [PIC5K.org/donate](https://pic5k.org/donate)



**SATURDAY
SEPT 14th
2024**



11 YEARS of **CARING** for **PITTSBURGH**

Donate at pic5k.org/donate • Like us on facebook.com/pic5k